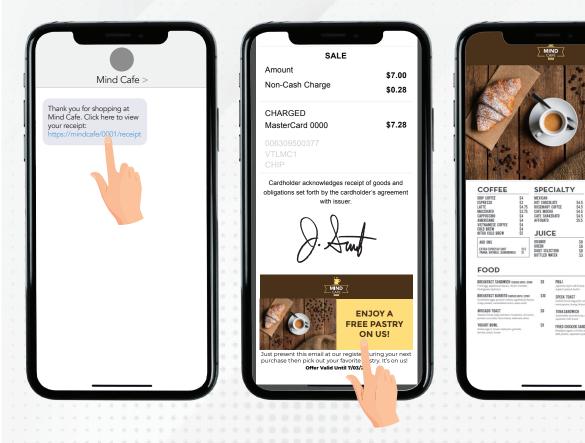


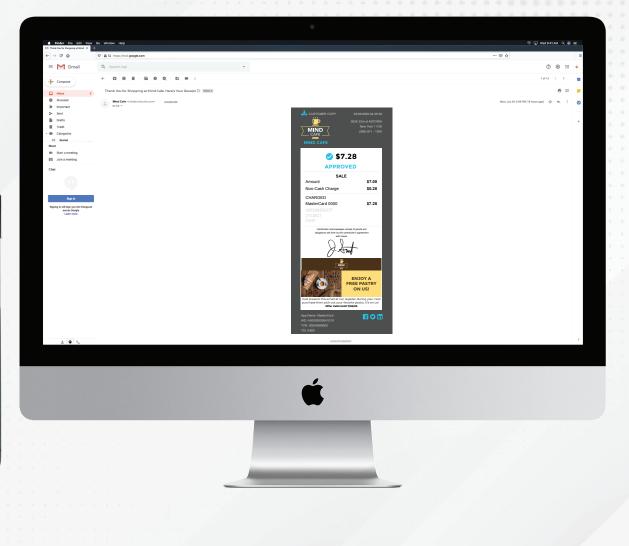


SMS / Email Receipt Marketing

SMS text and email customer receipts created from a Valor terminal / virtual terminal allow merchants to market their business on the digital receipts or sell advertising space on receipts.



TEA





Mobile Number Capturing & Advertising

At time of the transaction, the merchant has the ability to capture the customer's mobile number to then create text marketing campaigns based on the customer's spending habits / patterns.

		Mind Cafe >	
VALOR	Valor	Saturday 3:00 PM	ENJOY A FREE PASTRY ON US!
03/17 奈 🖿 60% 01:12	03/17 📚 🚥 60% 01:12	Thank you for shopping at Mind Cafe. Click here to view	Dear Torm,
SALE \$7.28	MESSAGE	your receipt: https://mindcafe/0001/receipt	We wanted to thank you for being a great customer so we're giving you a free pastry with your next purchase!
	\odot	Monday 10:00 AM	Just present this promo at our register during your purchase then pick out your favorite pastry. It's on us! Offer Valid Until 7/03/20
(974) 267-8978	Transaction Success! E-Receipt Will Be Sent To	Enjoy a free pastry on us! https://mindcafe/promo	COFFEE SPECIALTY TEA
	974 267 8978		DBP CATTER 54 MELTICAN CAN LATTE 545 ESPRESSO 53 MET CHORUME 545 MELTICAN LATTE 545 MACOUNT 5475 CAPTE MORE 545 MELTICAN LATTE 55 CAPTERCENT 54 CAPTERCENT 55 SAURT 54 CAPTERCENT 54 CAPTERCENT 555 SAURT 555 CAPTERCENT 54 WETTER 55 SAURT 555 SAURT 555 CARDING 555 SAURT 555 WETTER 55
I agree to the term and conditions.			ADD DNS 53 EXTIN EXPERSION DWT 315 FRIMA ANTIMEK, KUNNEMEK, 33 BUTTLED WATCH 53 BUTTLED WAT
			FOOD BEEAKIST SANDWICH constants under Reforming auforenden binaris kalt heteriter. Reforming auforende binaris heteriter. S7 PBLI auformation for his main heteriter. S7 PBLI auformation heteriter. S7 PBLI auformati
OZ ZABC 3 DEF			BREAKAST INFORMULTIONNA IN UNITARY STATE STATE AND A STAT
	4 om 5 JL 6 -		YobGRT BOWL 53 FREE CHICKEN SAMDWICH and droper chicken have, from the first and droper chicken have, from the first and point, approximations S1

V MARKETING

Engage My Customer

Merchants can view the total spending habits, lifetime spending habits, and hour of day spending habits (breakfast, lunch, dinner) in the Valor portal and send targeted marketing campaigns to their customers.

Identify & Market To:

VIP Customers (Large Spenders)

- **V** Frequency of Visits
- V Spending Amounts
- Shopping Patterns (Group Your Customers by Time of Day they Typically Visit)

Opt Out Option

Engage My Customer is an additional feature that merchants have the option to opt out of.

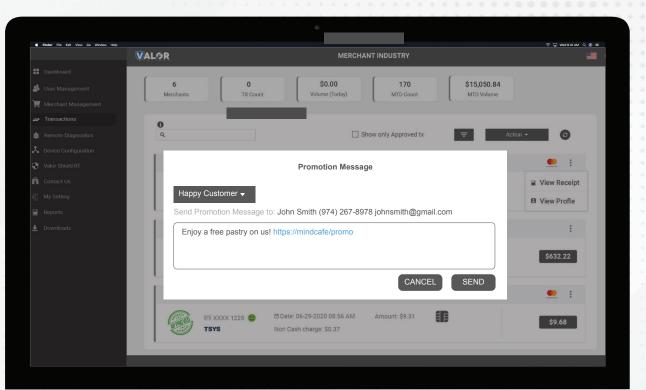
Merchants will still be able to:

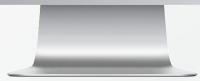
V See feedback from	n c	us	sto	or	ne	er	S	0	n	tr	а	n	sa	С	ti	or	n	m	0	d	u	le	
💙 Use elnvoice																							
👽 Send SMS receipt																							

Merchants will NOT be able to:

 \mathbf{V} See their customer database

👽 Send SMS texts based on feedback or from Engage My Customer module

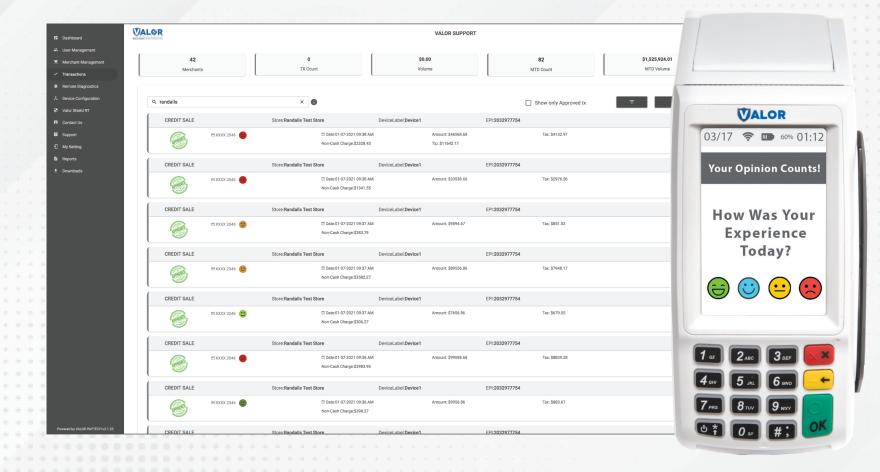






Engage My Customer

Use Engage My Customer to win back upset customers by replying to dissatisfied customer surveys. Stop negative online reviews before they occur. Use survey data to win back lost customers - customers that were shopping frequently then stopped shopping.







Everything Your Business Needs. Anywhere You Do Business.