



The Nation's #1 Cash Discount Platform



Don't raise your prices and lose customers!

Switch to Swipe4Free today and add a small non-cash charge to each credit and debit card transaction to eliminate your entire credit card processing bill. Use these huge savings to help offset the growing minimum wage rates and overall increases in the cost of doing business!



TRN	CRD	TP	ACCT	\$AMOUNT
*****	*****	*****	*****	*****
1	AMX	SL	7078	10.40
*****	*****	*****	*****	*****
Records:				1
Total:				10.40
Non-Cash Charge:	0.40			
Total w/o Non-cash Charge:				10.00

END OF REPORT				

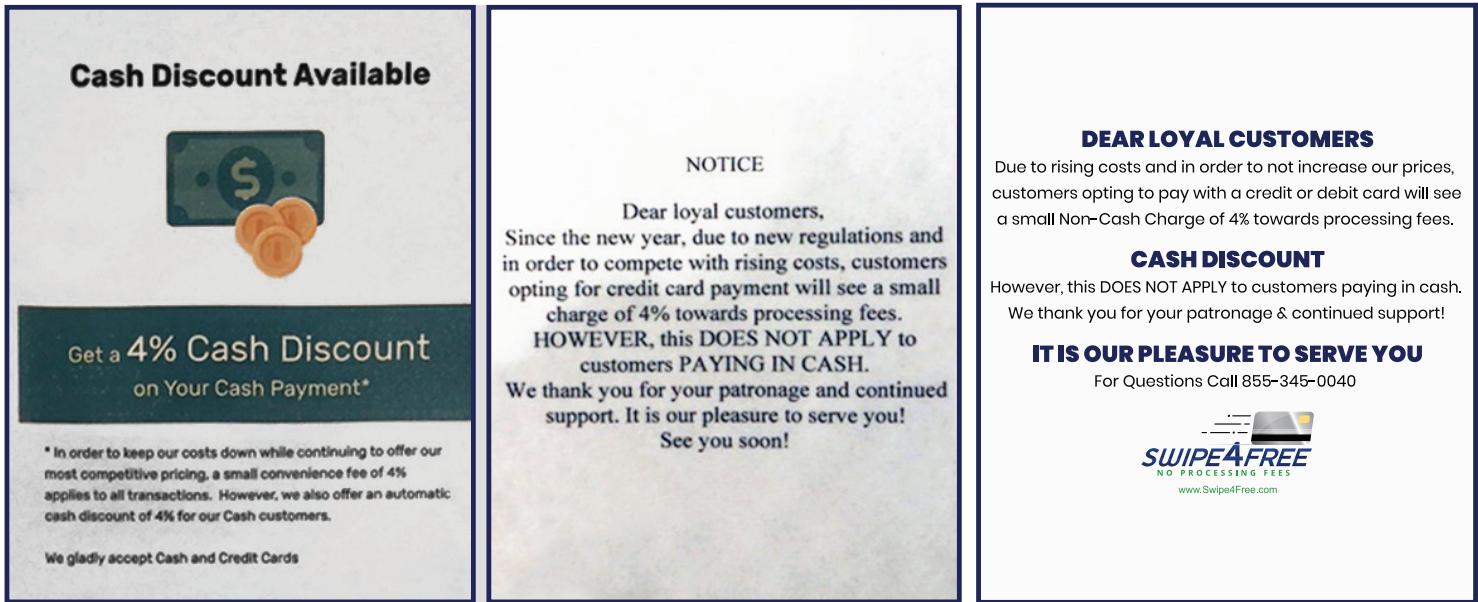
This is the 4% Non-Cash Charge

This is the batch amount the merchant will receive

***We can also create a custom integration with over 60 POS Systems**

Studies have shown that by applying a cash discount you are far less likely to lose customers than by increasing your menu prices. See below examples of large chains that are implementing cash discounting and the wording they are using to help customers understand their reasoning.

Below are just a few examples of cash discount stickers that are currently in use by Starbucks and another national retail chain:



"In order to keep our costs down while continuing to offer our most competitive pricing, a small non-cash charge of 4% applies to all transactions."

Here is a list of ways that Swipe4Free has helped the retail market:

-  Help offset the rising minimum wage rates like in New York City
-  Helping merchants remove minimum credit/debit card signs.
-  Stop sending customers to the ATM never to return because of high withdrawal fees and penalties when using ATMs that are not their banks.
-  Help offset the growing cost of accepting credit/debit cards because of growing rewards, points, gifts, etc. Some cards interchange rates have reached 4.5%.