

# MERCHANTS NO LONGER HAVE TO FEAR LOSING CUSTOMERS!

#### **Dual MID's for Cash Discounting & Traditional Processing!**



Our VL100 & VL110 terminals allow your merchants to have traditional processing and Cash Discounting / Surcharging on a single terminal!

Dual MID support allows merchants to retain their customers who do not wish to pay the Non-Cash Charge / Surcharge that is implemented in Cash Discounting.

Merchants can seamlessly transition from Cash Discounting / Surcharging to traditional processing by simply canceling the fee on their Valor terminal, by tapping the red "x" on screen during a transaction, and entering a confirmation password.

The terminal automatically switches the MID in seconds when canceling the Non-Cash Charge / Surcharge and removes the fee from the customer's transaction. The merchant then pays the standard fee for accepting credit / debit cards under their traditional MID.

We also offer traditional account's at a competitive rate from your merchant's current traditional processor.

## **Cash Discounting & Surcharge On Tip!**

For the first time in the payment industry, merchants now have the ability to add a Cash Discount / Non- Cash Charge fee or Surcharge percentage on a tip at a Pay At The Table environment!

The Non-Cash Charge / Surcharge is also integrated into tips when customers choose to split the bill. Our VL110 terminal will automatically split the bill of up to 5 customers and factor in the fee / percentage to each customer's bill and tip.

This is clearly shown on the terminal using our exclusive Full Transaction Display.

Our terminals show the total sale amount, taxes, fees, and the total cost leaving your merchant's customers with no questions on their purchases. We also give merchants the option to add their own customized line items to the terminal's display screen.



## THE BEST SOLUTION FOR CASH DISCOUNTING & SURCHARGING!

### VL110 The Handheld POS Pay At The Table Solution



Built-In Customer Feedback System



- SMS Text / Email Marketing with Engage My Customer
- Digital Receipt
- Bill Splitting
- EBT Enabled



### **Cash Discounting at Your Fingertips!**



Our Virtual Terminal allows your merchants to implement a Non-Cash Charge or Surcharge on keyed in transactions. Perfect for MOTO businesses.

Our Gateway gives merchants the ability to add a convenience fee for online transactions as well as a surcharge fee.

All our cash discounting, surcharge, and convenience fee features are controlled by the merchant in the CRM / Portal. Available on both Android and IOS devices.

### SMS Cash Discounting with elnvoicing

Merchants can send payment requests via SMS text using elnvoice for a truly contactless transaction perfect for social distancing practices. A Non-Cash Charge or Surcharge can be implemented into each SMS payment sent to customers and is great for any business that uses a ticketed order system like bakeries or butcher shops as well as MOTO businesses. Bakeries can keep their orders moving seamlessly by eliminating customer waiting time at the register. MOTO businesses can save time and avoid PCI compliance issues since cards are not handled by employees. Advertising and the face rating system is implemented into elnvoice as well.









