

## Aren't You Tired Of:

- Your processor taking 3%-4% of your credit/debit card sales
- Increasing credit card rates and junk fees
- Unnecessary miscellaneous fees
- Paying for your customer's incentives like airline miles, cash back, rewards, and more
- Losing customers because of your credit card minimum signs
- Growing employee minimum wages
- Growing cost of goods due to inflation

## The Solution To All Your Processing Needs!

Swipe4Free will increase your profits quickly and easily by eliminating your card processing fees.

- Next Day Funding until 11:00PM EST
- POS systems for all business types
- Pay At The Table Wi-Fi/Wireless terminals
- EBT and EMV enabled equipment
- 100% compliant with all state laws
- All major contactless payments supported



## A Brand You Can Trust

With over 15 years in the card processing industry and over \$10 billion in annual card processing volume, Swipe4Free is your best choice.

Join the over 25,000 merchants nationwide currently processing with Swipe4Free today!

## The Guarantee

If at any point you decide that Swipe4Free is not right for your business, we will switch you back to traditional credit card processing at a reduced rate.



"Thanks to Swipe4Free, I'm able to manage the growing inflation costs for my goods without having to raise my prices or cut employee hours"



"Instead of raising my prices, I decided to reward my cash paying customers by using Swipe4Free. My cash sales have gone up and I no longer have to pay any credit card processing fees!"

## Industries Already Using Swipe4Free



Deli & Supermarket



Restaurants



Pizzerias



Bars & Nightclubs



Salons & Spas



Retail



Service Industries



Wholesale



Medical & Legal

Sales Rep: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

# SWIPE4FREE

NO PROCESSING FEES

THE #1 CASH DISCOUNT & SURCHARGE PLATFORM IN THE NATION!



## DUAL PRICING

The only compliant form of cash discounting accepted by all major credit card brands.

## ELIMINATE YOUR PROCESSING FEES TODAY!



## Gasoline

Cash	Credit
5.79 <sup>9</sup> / <sub>10</sub> Regular	5.89 <sup>9</sup> / <sub>10</sub>
5.99 <sup>9</sup> / <sub>10</sub> Extra	6.09 <sup>9</sup> / <sub>10</sub>

## Have You Ever Visited A Gas Station That Had A Cash Price And A Card Price?

This practice of having two prices has been accepted by consumers for decades. You can be sure that almost every single one of your customers has, at one time or another, paid the slightly higher card price or at the very least is familiar with this practice.

## This Exact Pricing Model Is Now Available Through Swipe4Free!

Swipe4Free's Dual Pricing program allows business owners to offer two different transaction amounts to customers paying with cash versus paying with a credit card. The two separate prices are clearly displayed on the terminal and PIN pad showing the customer the discount applied when paying with cash. If a customer pays with card the discount is not applied.

[SWIPE4FREE.COM](http://SWIPE4FREE.COM) 1.855.345.0040

## How Does Swipe4Free's Dual Pricing Work?



As you enter the sale amount the terminal simultaneously displays the card price and the cash price.

The terminal automatically applies and displays a discount (typically 4%) to all cash sales.

Both sale amounts are clearly displayed for the customer to see and confirm their payment method.

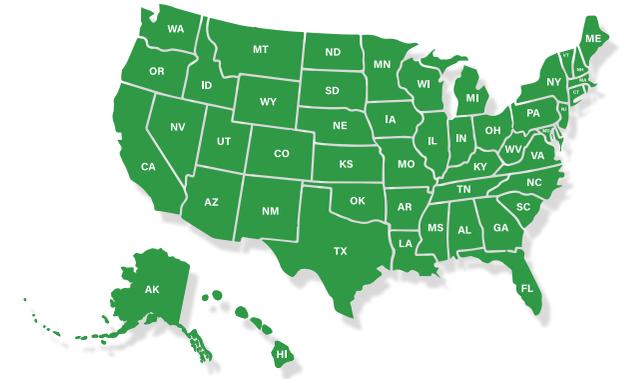


4% of all card sales go to Swipe4Free and covers:

- Interchange fees
- Transaction costs
- Authorization costs
- Technical support

On all cash sales, there is a separate line item displaying the Cash Discount applied making the transaction a transparent sale.

## Is Dual Pricing Legal and Compliant?



Yes! Dual Pricing is a truly transparent and compliant form of Cash Discounting accepted by all major credit card brands in all 50 states.

## Fee Comparison

Fees	Swipe4Free	Traditional Credit Card Processing
Interchange Fee	WAIVED	2-4% of Gross Credit Card Sales Volume* <small>*Varies by business and card type</small>
Transaction Fee	WAIVED	\$0.05 - \$0.25 Per Transaction
Authorization Fee	WAIVED	\$0.05 - \$0.25 Per Transaction
Statement Fee	WAIVED	\$5.00 - \$10.00 Per Month
TIN / IRS Fee	WAIVED	\$4.95 - \$9.99 Per Month
Monthly Minimum	WAIVED	\$25.00 - \$49.99 Per Month
Online Access Fee	WAIVED	\$3.00 - \$15.00 Per Month
Express Funding Fee	WAIVED	\$9.95 - \$19.95 Per Month
ALL JUNK FEES	WAIVED	\$1.99 - \$199.99 Per Month

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