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DUAL PRICING

Clearly display two separate prices. One for cash transactions and one for card transactions for a fully compliant sale.

A TRULY TRANSPARENT CASH DISCOUNT SOLUTION!

Swipe4Free's dual pricing program allows merchants to offer two different transaction amounts to customers paying with cash versus paying with a credit card. The two separate prices are clearly displayed on both the terminal and PIN pad clearly showing the customer the discount applied when paying with cash. If a customer chooses to pay with a credit card the discount is not applied during the transaction. The customer is also shown the discount as a separate line item on their receipt making the transaction a truly compliant cash discount transaction under all major card brand rules.



NO MORE NON-CASH ADJUSTMENTS.

Major credit card brands are cracking down on the standard method of cash discounting stating that the current practice is actually a form of non-compliant surcharging as there is no proof of a discount being applied to cash sales. Swipe4Free's Dual Pricing shows a discount being applied on the terminal, PIN pad and receipt making it a fully compliant transaction!

	fiserv.
July 12, 2022	
Subject: Surcharging -IMMEDIATE ACTIO	ON REQUIRED
RE: Merchant Account Number Ending in	· · · · · · · · · · · · · · · · · · ·
Dear Valued Customer,	
is a Merchant Services F	Processing partner of Fiserv. Fiserv is a global provider of
Fiserv has conducted an audit and found that you	ir merchant account has assessed a Surcharge Fee on card hant processing account is not enrolled with an approved
surcharge solution.	nane processing account is not enroned with an approved
surcharge solution. Remediation: Please contact your merchant ser	vice provider or the customer service number listed on your
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AVOID INTIMIDATING WARNING LETTERS FROM PROCESSORS!

Start Dual Pricing with Swipe4Free today to avoid fines and avoid receiving letters from your processor threatening to disrupt your merchant processing account.

CONTACT SWIPE4FREE TODAY!

Name: Number:

Email:

Dual Pricing is only available on Swipe4Free using Valor Paytech terminals and PIN Pads.